

GERG WERK

Hello, my name is *Gregory Kaufman*, but you can call me GERG. No, that isn't a misspelling. Please read a little about me.

EDUCATION

KANSAS CITY ART INSTITUTE

BFA IN GRAPHIC DESIGN, GPA – 3.6

COMPLETED MAY 2010

KANSAS CITY, MO

Courses include: graphic form, sound & motion, color theory, visual communication, type I–IV, abstract figure drawing and video.

LONE STAR COLLEGE

VIDEO EDITING

SUMMER 2008

HOUSTON, TX

Edited Saturn car commercial using Avid. Team member to storyboard, direct, shoot and edit HD video for a Burts Bee's skin care commercial.

WORK EXPERIENCE

STIMULANT

GRAPHIC DESIGNER

FALL 2010 – CURRENT

SAN FRANCISCO, CA

Visually designed the interface for a handheld device application. Created design extensions and button states for touchscreen museum exhibits.

KCAI DESIGN TEAM

GRAPHIC DESIGNER

FALL 2009 & SPRING 2010

KANSAS CITY, MO

Worked with the Kansas City Art Institute designing post cards, invites, mugs, posters, magnets and promo video for the KCAI website.

VT2 STUDIOS

GRAPHIC DESIGN INTERN

SUMMER 2009

HOUSTON, TX

Designed and prepared final compositions for animated videos. Created Danilo's 2009 *Devoción* CD booklet art. Digitized tape to video.

BAYLOR COLLEGE OF MEDICINE

GRAPHIC DESIGN INTERN

SUMMER 2009

HOUSTON, TX

Layout chapters in medical book, designed doctor's forms, handouts, banners and announcement cards. Photographed events for newsletters.

VCI HOUSTON GROUP

PRINT INTERN

SUMMER 2008

HOUSTON, TX

Prepared designs for final output to the Heidelberg press, Lambda, i-Cut, XL-Jet, Xerox iGen3, Virtu 7200 and Epson 9200.

UNITED WAY OF GREATER HOUSTON

GRAPHIC DESIGN INTERN

SUMMER 2005/2006/2007

HOUSTON, TX

Invitation illustrations for corporate events. Assisted teaching Photoshop. Website layout for UWGH. Created logo for *Southeast Texas Search and Rescue Alliance*.

ACHIEVEMENTS

FAST COMPANY CO.DESIGN

INTERFACE DESIGN

DECEMBER 2010

Named one of the year's best ideas in interface designs for 2010.

THE COOPER AWARD

KCAI DESIGN ACHIEVEMENT AWARD

SPRING 2010

Awarded for boldly embracing design for emerging technology.

AIGA A5 Award

ANNUAL DESIGN COMPETITION

FALL 2008

Information graphic and icon system depicting the night of a raver.

SKILLS

CAPABILITIES

User interface design, graphic design, video editing, story boarding, animation, illustration, figure drawing, photo manipulation & retouching, and digital & darkroom photography.

APPLICATIONS

Final Cut Pro & Avid Express
Adobe Photoshop 7 – CS4
InDesign CS4
Illustrator 9-CS4
Dreamweaver CS4
After Effects CS4
Flash CS4